



NAME	Anusha A
DESIGNATION	Assistant Professor
QUALIFICATION	MCJ (Mass Communication and Journalism)
EMAIL	anushaa@stagnescollege.edu.in
WORK EXPERIENCE (IN YEARS)	3 years
EDUCATIONAL DETAILS	MCJ from NITTE Institute of Communication

<p>OVERALL TEACHING EXPERIENCE</p>	<p>PREVIOUS WORK EXPERIENCE</p> <p>Institution: Besant Women’s College, Kodiabail Period:May 2022 -July 2023 Designation: Lecturer</p> <p>Institution: Mangalore University, Konaje Period:December 2020 - May 2021 Designation: Guest Lecturer</p>
<p>SPECIALIZATION PG</p>	<p>Print Media</p>
<p>ANY OTHER SPECIALIZATION</p>	<p>Computer Science</p>
<p>SUBJECTS TAUGHT AT UG/PG</p>	<p>PG – International Communication Editing Practice News Reporting Magazine Journalism</p> <p>UG – Introduction to Journalism Introduction to Communication Computer Application for Media News Reporting and Analysis News Processing and Editing Advertising and Public Relation Media Law and Ethics Photo Journalism Feature Writing and Freelancing</p>

SKILL SETS	Anchoring, Dancing, Writing, Communication Skill, Organisational Skill, Adaptability, Quick Learner.
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PARTICIPATION IN CONFERENCES/ SEMINARS/ WORKSHOPS

DATE	TITLE	DETAILS OF ORGANISERS	PLACE
January 19 th to 21 st , 2024	Mangalore Lit Fest	Bharat Foundation, in collaboration with the coastal town of Mangaluru, organized a three-day festive “Mangalore Lit Fest”.	TMP pai International Convention Centre, Mangalore.
02 October 2024	Seminar On topic “Gandhian Journalism”	Indian Catholic Press Association organized 29 th National Convention of Christian Journalists award function and seminar on the topic “Gandhian Journalism”.	Padva, Mangalore.

CHIEF GUEST/ RESOURCE PERSON/ MODERATOR/ CHAIRPERSON/ CO-ORDINATOR/ ANY OTHER

DATE	POSITION HELD	TITLE OF THE PROGRAM ORGANISED	PLACE
22-06-2024	Guest	Invited as a guest for Song Release event organised by Bhakti Sanjivini Channel	Chakrapani Temple Attavar, Mangalore.

11-01-2024	Judge	As a judge	St Sebastian Church, Ullal
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ADDITIONAL DETAILS:

Was Master of Ceremony for many events.

Have done anchoring for Bhakti Sanjeevini Channel

RESEARCH PROJECTS GUIDED

YEAR	TITLE OF THE PROJECT	NAME OF STUDENT
2020	The Role of Social Media in Shaping Travel Decisions: A Case Study of Chikmagalur Tourism	Lavanya S
2020	Facebook as a Marketing Tool: Exploring its Role in Promoting Small Businesses and Entrepreneurs	Sandeep
2020	Social Media and Youth Community: A Study on Importance and Impact	Preema
2024	Social Media Algorithms and News Distribution	Eryl Cecil Eusebius Ambrose
2024	Student's Perception of Fake News and Information	Emil Dionisius Eusebius Ambrose
